

## **Madison Sponsors Local High School Pick 'Em Challenge!**

Local area Cable TV, High Speed Internet, and Phone services provider will again host a local high school football Pick 'Em Challenge this year! Area residents are invited to register their picks weekly at [gomadison.com](http://gomadison.com) beginning August 21<sup>st</sup>. Game matchups will be posted on Tuesdays of each week. Schools included in the Pick 'Em Challenge are Mt. Olive, Staunton, Gillespie, Bunker Hill, Edwardsville, and Metro-East Lutheran High School.

The top three scorers at the conclusion of the 9-week Challenge will each receive a Football Fan Prize Pak, complete with a \$50 Madison Gift Card and a sweatshirt displaying their favorite home team mascot.

Madison will also engage the local area high school cheerleading squads in their promotion. Madison will be making a donation of \$50 to the Staunton, Mt. Olive, and Bunker Hill Cheerleaders for their support.

Questions regarding Madison's Pick 'Em Challenge may be directed to Madison's business office Monday through Saturday, 8:00 a.m. to 5:00 p.m. by dialing 1-800-422-4848.