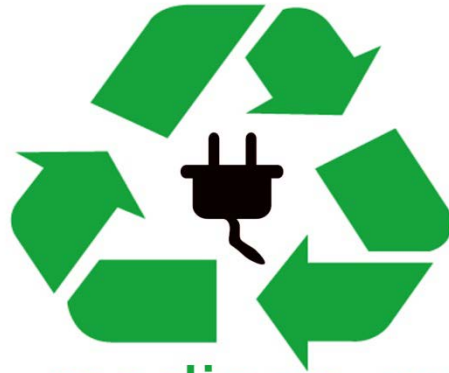


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**Madison to Host Ecycling Day at Holiday Shores Fire Department**

Madison Communications will be sponsoring an Ecycling Day in Holiday Shores on Saturday morning, August 27th, from 9:00 a.m. to 1:00 p.m. at the Holiday Shores Fire District. Any electronic device including, but not limited to, computers, monitors, small appliances, VCR's, and printers will be accepted. Large white box appliances and televisions will not be accepted. Anyone recycling during this event will receive a free tote bag, compliments of Madison.

Area residents are encouraged to join Madison in their "go green" efforts to reduce waste and recycle. Some of Madison's other current "green" projects include Online Bill Pay where customers can sign up at Madison's website for paperless billing. E-payment options include credit and debit card, as well as ACH (automatic withdrawal). Madison also participates in paper recycling by shredding discarded paper and donating it to Adopt-A-Pet in Benld for their animal shelter.

For information regarding local area television recycling centers, contact your local Goodwill Store. Questions regarding Madison's Ecycling Day may be directed to 1-800-422-4848 Monday through Saturday, 8:00 a.m. to 5:00 p.m.