



## **Madison Communications Expands Cable LineUp**

Madison Communications has just added three additional channels to its lineup, namely, "Hallmark Movie Channel" on Channel 207, "CNBC (HD)" on Channel 741, and "Bravo (HD)" on Channel 757. Since its launch in 2008, the Hallmark Movie Channel has offered audiences an unparalleled family-friendly viewing experience. As the fastest-growing cable TV network in 2009 and 2010, and now in 37 million homes, it offers 24-hour programming dedicated to original movies with a mix of classic theatrical films, presentations from the acclaimed Hallmark Hall of Fame library, Hallmark Channel Original Movies, and special events.

CNBC HD (officially known as the "Consumer News and Business Channel" until 1991) is a business news channel owned and operated by NBC Universal. This channel covers business headlines and provides live coverage of financial markets.

The Bravo Channel is an entirely advertisement-free network currently available in 88 million homes. It features pop culture like reality and fashion shows, makeovers, celebrities, and so forth. Bravo also airs reruns of series from parent network, NBC, and produces original reality content, most popularly, "The Real Housewives of . . . .", "Inside the Actors Studio," and many others.

A cable box is required to receive these new channels. Customers may call Madison at 1-800-422-4848 to request a box during normal hours of operation, Monday through Saturday, 8:00 a.m. to 5:00 p.m.